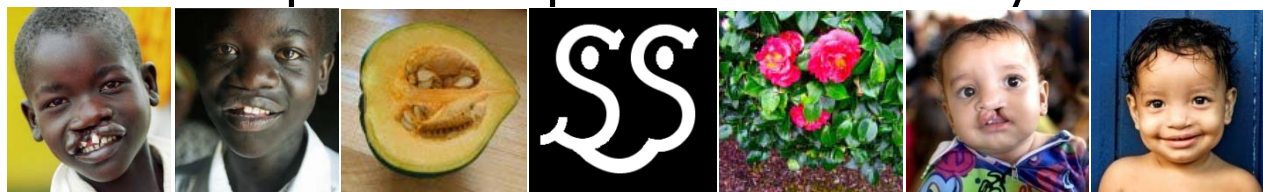


Operation Spontaneous Smiley



Dear Parents and Students,

This week students will help Operation Smile and Spontaneous Smiley change children's lives forever! Operation Smile is a worldwide children's medical charity that provides free corrective surgery to children with facial deformities like cleft lips and cleft palates. Spontaneous Smiley is an art project that lives on the Internet, where thousands of people around the globe photograph and share Smiley Faces they find in everyday objects. The two organizations have partnered to form a project called *Operation Spontaneous Smiley*.

You can help *Operation Spontaneous Smiley* spread smiles around the world by participating in a Smile-A-Thon at your child's school. A Smile-A-Thon is similar to a Walk-A-Thon, but students ask family and friends to sponsor them by the *SMILE* instead of by the *MILE*. All donations will help Operation Smile provide more children with free surgery; and if changing lives forever is not enough motivation, every contributing child is awarded the honorable title, Smile Captain!

Discover more about *Operation Spontaneous Smiley* at www.OperationSmile.org/Smiley. Here you can upload photographs, create a OneSmile online donation page, and download Smile-A-Thon documents, including special ones you may want to provide donors to show appreciation. Expand your knowledge about Operation Smile by visiting www.OperationSmile.org; and Spontaneous Smiley by visiting www.SpontaneousSmiley.com. Get inspired to find great Spontaneous Smileys by looking through the posted online picture gallery, filled with photographs captured by other Smile Captains.

Follow these steps to become involved:

- **Start the Spontaneous Smiley Hunt.** Your school's Smile-A-Thon begins _____ and ends _____. Use a digital camera to photograph Smileys, or scan them from print photographs. So we can track the number of Smileys uploaded by each child, save every picture as *Child's Name-Room/Troop #-School/Organization*. For example, *BobSmith-14-Rheem Elementary*. Participants must include their first name and the name of their group in the box titled "Who are you?"
- **Collect your pledges** from family, family friends, and neighbors your parents know. Ask each person to pledge a certain amount of money for every Smiley you find during the Smile-A-Thon. It's OK to accept a check instead of a pledge. After the Smiley Hunt, collect donations based on how many Smileys you found. Note: make checks out to Operation Smile; no cash please. In the memo section write "Spontaneous Smiley" and the child's name. Turn checks into your teacher or send it to Operation Smile (*Operation Smile, Attention Spontaneous Smiley • 6435 Tidewater Drive • Norfolk, VA 23509*).

Thank you for your support as we spread smiles and change lives!

Best Regards,

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Spontaneous Smileys are everywhere!

Hint: Anything that comes in a set of two can be the eyes. See if it might be a Smiley.

www.OperationSmile.org/Smiley